



TOWN OF RIVERDALE PARK



State of the Town 2024



Vision and Commitment Statements



Housing and
Neighborhoods



Sustainability



Business and
Economic
Development



Infrastructure

Vision and Commitment Statements



Arts & Recreation



Community Engagement & Transparency



Employee Development



Transportation



Ethical Governance

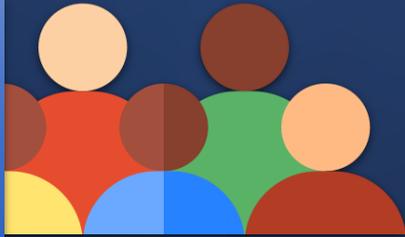


Best practices, Technology, and Data



Acknowledgements

Mayor & Council



Town Residents



Prince George's
County
Government



State of Maryland



District 22
Delegation



Acknowledgements

Riversdale House Museum



Hyattsville CDC



Riversdale Fire Department



CKAR



Riversdale Park Farmer's Market



Riversdale Park Arts



Faith Community Partners



Community Focus



Walk, Bike, Drive Safety Initiative



WBD Priority Projects

- Town Center Trail and Parking Lot Redesign
- Natoli Place - Lafayette Avenue Redesign
- Queensbury Pedestrian Walkway
- Flashing Stop and Ped Crossing Signs
- Trolley Trail Lighting Project
- 47th Avenue and 48th Avenue Sidewalk Installation
- New Curb Ramps and Crosswalks



SS4A Potential Projects

- Painted or raised Intersections
 - Riverdale Road at 54th Avenue
 - Riverdale Road at Tanglewood Drive
 - Riverdale Road at Taylor
 - Queensbury Crossing at Town Center
- Curb Extensions
 - Taylor at East-West Highway
- Mid-block Crosswalk
 - 54th Avenue
- Painted Bike Paths
 - Riverdale Road
- Painted Sidewalks
 - Beale Circle
 - Quintana Street
 - Patterson Street



Walk, Bike, Drive Advisory Committee

- ✓ Established by Resolution 2024-R-04 on March 4th
- ✓ **Advisory members (8)**
 - ✓ One member with education and/or experience in transportation planning and/or urban design.
 - ✓ One member with education and/or experience in civil engineering.
 - ✓ One member with education and/or experience in public accessibility.
 - ✓ One member with education and/or experience in urban bicycling.
 - ✓ One representative from each State of Maryland Accredited primary or secondary educational institution located within the Town.
 - ✓ One resident member not requiring specific education or experience.
 - ✓ One TRP located business member not requiring specific education or experience.

New in FY2025

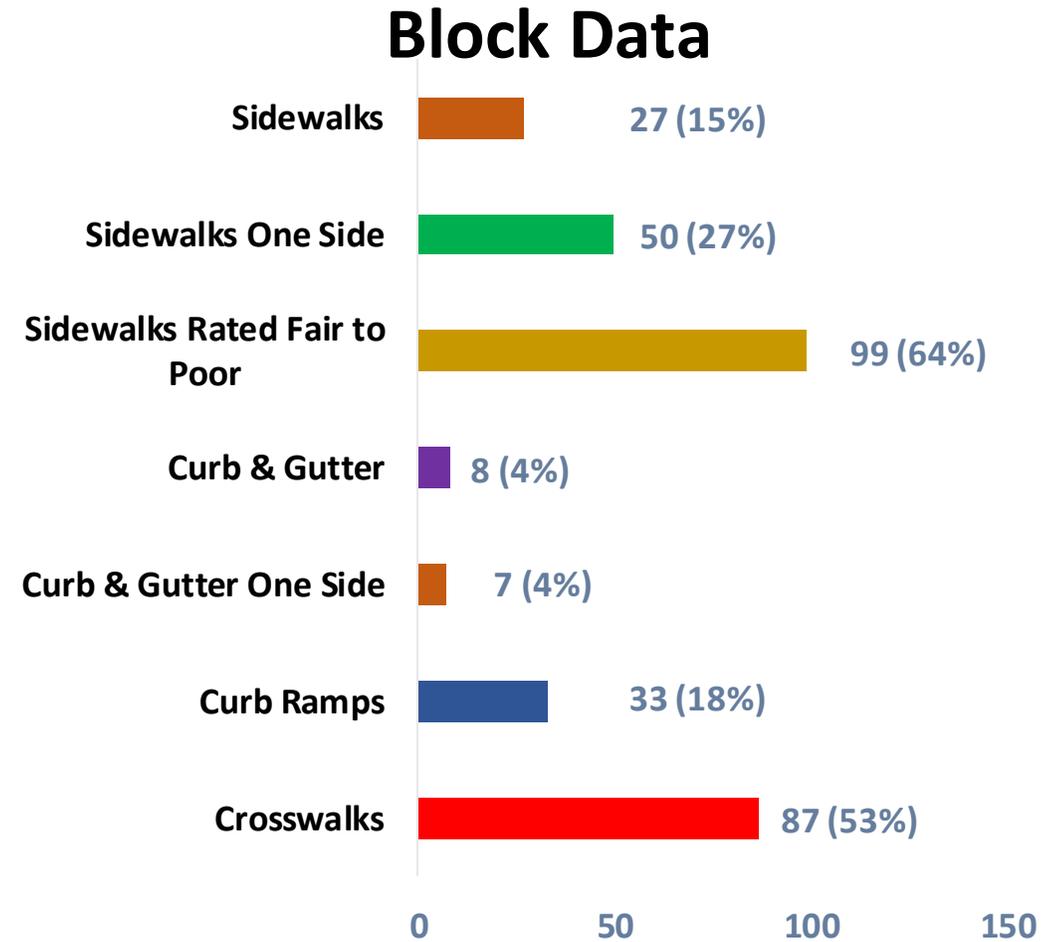
- **Enhanced Automated Enforcement**
 - Red Light Camera Enforcement
 - Proposed - Addition of Residential Enforcement Districts for speed monitoring
 - Automated Parking Permits & Enforcement
 - Proposed- New Community Safety Specialist
 - Proposed designated WBD CIP funding



Preliminary Infrastructure Survey Results

Survey Results Create Opportunities:

1. Target infill development and repairs
2. Prioritize improvements based on pedestrian activity
3. Complete missing infrastructure at the same time
4. Develop multi-year improvement plan
5. Share development schedule with residents



Capital Improvement Plan (CIP)



CIP Projects

Infrastructure
Projects (28)

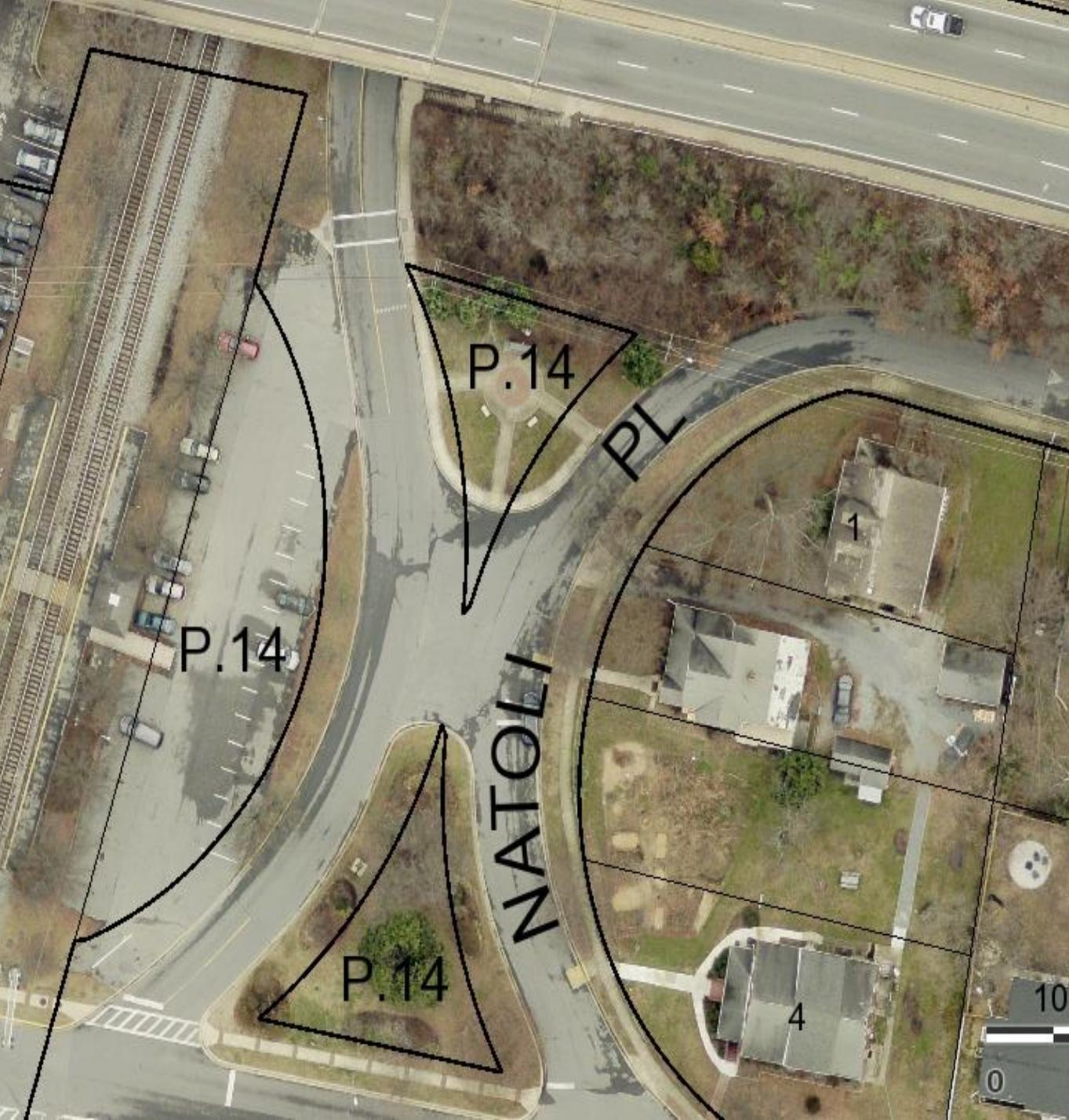
Acquisition Projects
(9)

Major CIP Projects



Town Center Trail and Parking Lot Redesign

- Project goal
- Coordinated with Natoli Place-Lafayette Avenue Project
- Project planning phase underway
 - Key stakeholders & engagement strategies
 - Opportunities to coordinate with County, State, MNCPPC, and other entities
 - Opportunities project creates
 - Identification of challenges & obstacles to overcome
 - Tentative Schedule
 - Support for existing activities
- Fully funded with State Bonds



Natoli Place-Lafayette Avenue Redesign

- Project goal
- Coordination of planning and construction with Town Center Project
- Project planning phase underway
 - Key stakeholders & engagement strategies
 - Coordination with CSX
 - Opportunities and constraints
 - Guiding principles
 - Project schedule
- ARPA funded



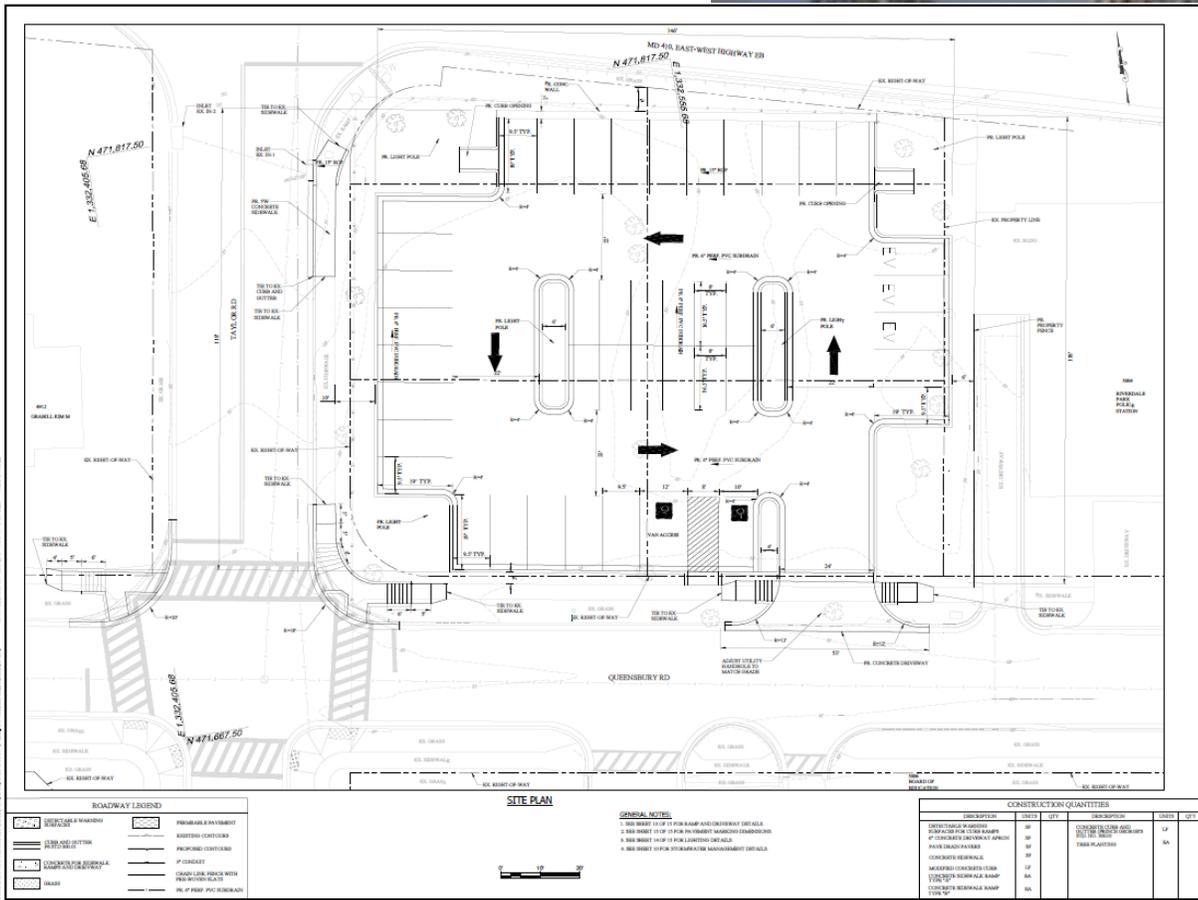
Municipal Center Additions and Alterations

- Project goal
- Multiple funding sources
- Major additions and alterations
- Progress toward completion
- Target completion date
- Ceremonial Reopening of Town Hall

Queensbury Parking Lot Project



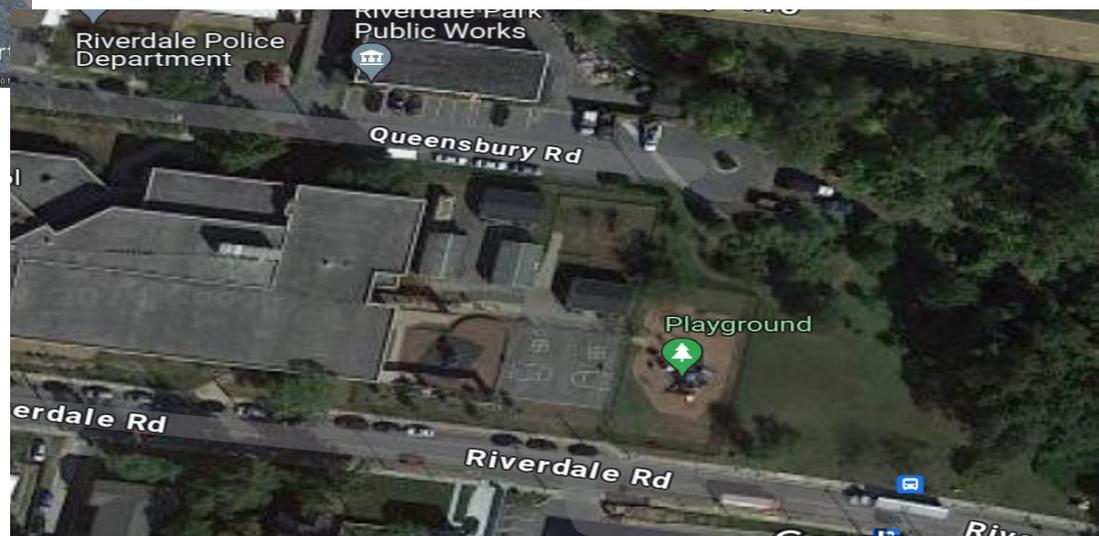
- Project goal
- Design elements
 - Permeable pavement
 - EV Charging station
 - Lighting
 - Perimeter and interior landscaping
 - Accessibility ramp
 - Parking lot operations
- Permit review underway
- CIP Unrestricted and Bond funds





Queensbury Pedestrian Walkway

- Project goal
- Design elements
 - Extended sidewalk
 - Perimeter decorative fence
 - Permeable pathway through Park Property
- Engineering scope of work
- Right of Entry from MNCPPC
- ARPA funding





DPW Renovation Project

- Project goal
- Project Design Underway
- Project Elements
 - Fire alarm system
 - Installation of women's restroom and locker room
 - Redesign of men's restroom and lock room
 - Resign of rear, east side, and east side front entrances
- ARPA Funded

Stormwater Projects

- Beale Circle Design (Bond Funded)
- Rain Garden (Town and County Funded)
- Municipal Center Bio Retention/Cistern System (County Funded)
- Town Mitigation Assistance to Residents



6601 Baltimore Avenue

An aerial photograph of a property. On the left side, there are several buildings with white roofs. A large, dark asphalt parking lot occupies the right side of the image, with white lines marking parking spaces. A small yellow tractor is visible in the middle of the parking lot. The text 'P.83' is overlaid on the image near the center-right.

P.83



Riverdale Park Community and Municipal Center
6601 Baltimore Avenue, Riverdale Park, MD





6601 Baltimore Avenue: Stormwater



Sustainability

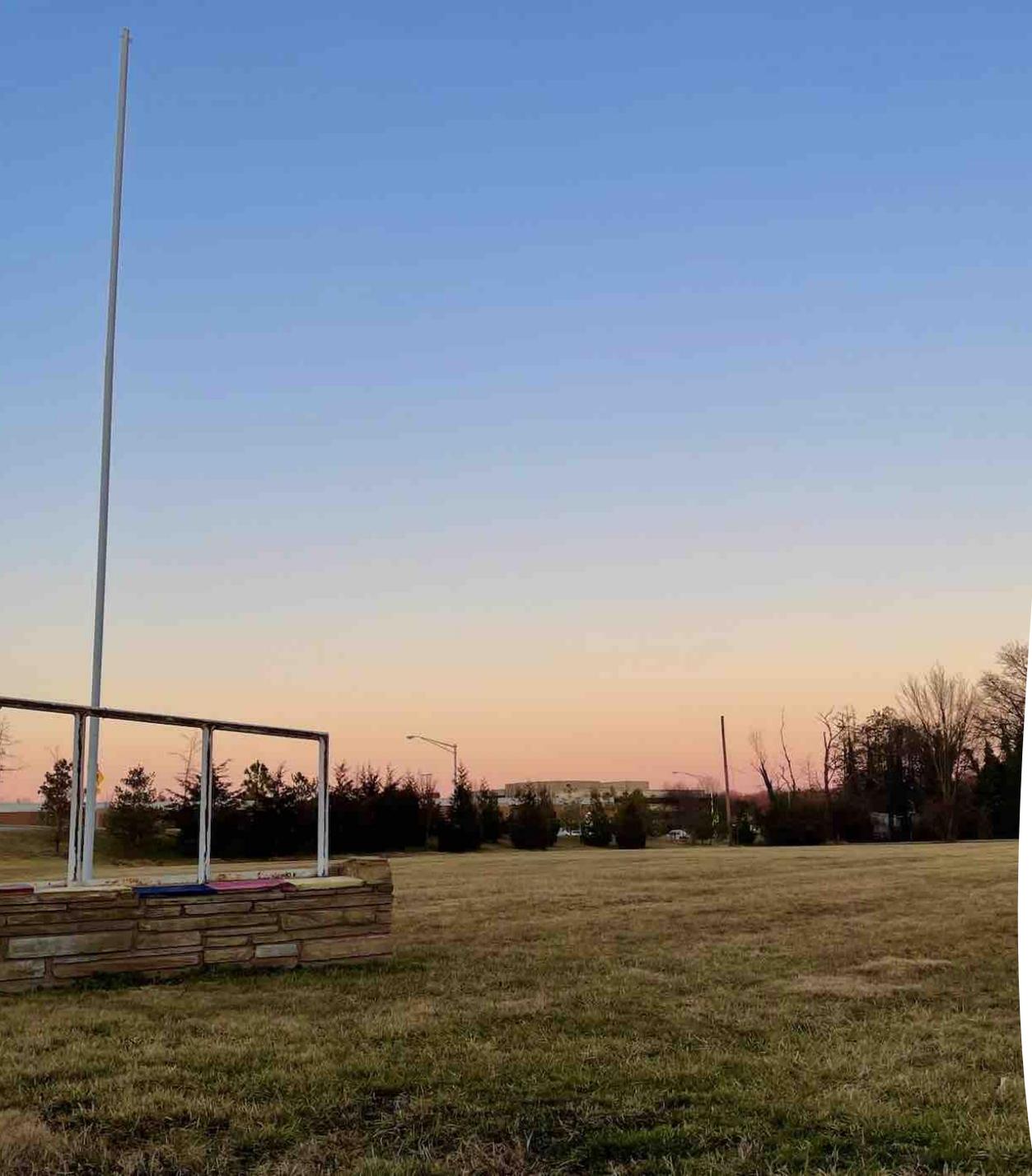
Pollinator Gardens

- Rivertech Court and Lafayette Avenue
- Madison Street and 47th Avenue
- Potential new locations
 - Paper Streets/Alleys





Community Garden and Food Forest



Park and Trees

- Town-Owned Park Projects Underway
 - Adam and Emily Plummer Park
 - 54th Place Pocket Park & Tot Lot
 - 47th to Taylor Linear Park
 - Mount Rose Park
- Tree Inventory and Management Plan Underway
- Town Arborist Solicitation Underway
 - Town Price Extended to Residents
- Planned Education and Consultant Services to Property Owners



Alternative Revenue Sources

- Centralized Approach (One staff person – housed in the Finance Dept)
- Applications are completed with the input of Department Heads
- All grant applications are aligned with the Town's priorities
- In coordination with the Town's budget and capital plan
- Focused on gaps in project funding
- Provides structure for uniform policies, reporting, compliance and procedures



Grants Awarded to the Town

- Chesapeake Bay Trust / PGC Stormwater Stewardship Program \$139,540 (Public Works)
- Maryland Façade Improvement Program \$75,000 (Development Services)
- Safe Streets & Roads for All \$768,000 (Public Works)
- Connected Devices Maryland – 100 Chromebooks for Riverdale Elementary School - \$19,875 (Neighborhood Services)
- COPS Hiring Program - \$125,000 (Police Department)
- Police Recruitment & Retention - \$50,000 (Police Department)
- **Total - \$1,177,415**

Events, Engagement, and Outreach

Events

- Coffee with a Cop
- Earth Day Clean Up
- Trolley Trail Day
- Train Stop Tunes
- Jazz on the Lawn
- Patio Concert Series
- Walk & Talks
- Community Conversations
- Memorial Day Wreath Laying Ceremony



Events

- Holiday Season Kick-off
- Children's Holiday Party Bags
- National Night Out
- Salsa & Salsa
- Movie Nights
- Veterans Day Ceremony
- Shop with a Cop
- Toy Drive
- Valentine's Day Luncheon at Crescent Cities





Future Events: FY2025 and Beyond

- More Town events, Town sponsored events, and Town supported events
- Expand partnerships and sponsorship
- Increase volunteers
- Proposed new position





Engagement and Outreach



Board of
Code Appeals



Chief's
Community
Advisory
Council



Ethics
Commission



Green Team /
Sustainability
Committee



Town Seal
Design
Committee



TRP Board of
Elections



Committees at Work



Communications

Communication

- *Town Crier*
- Constant Contact
- Status and Information Report
- Social Media platforms
 - Facebook
 - Instagram
 - YouTube
 - X
- Town Website



Stay Connected With TRP - Mantengase Conectado Con TRP



@RiverdaleParkMD



@RiverdaleParkMD_gov



@Town of Riverdale Park



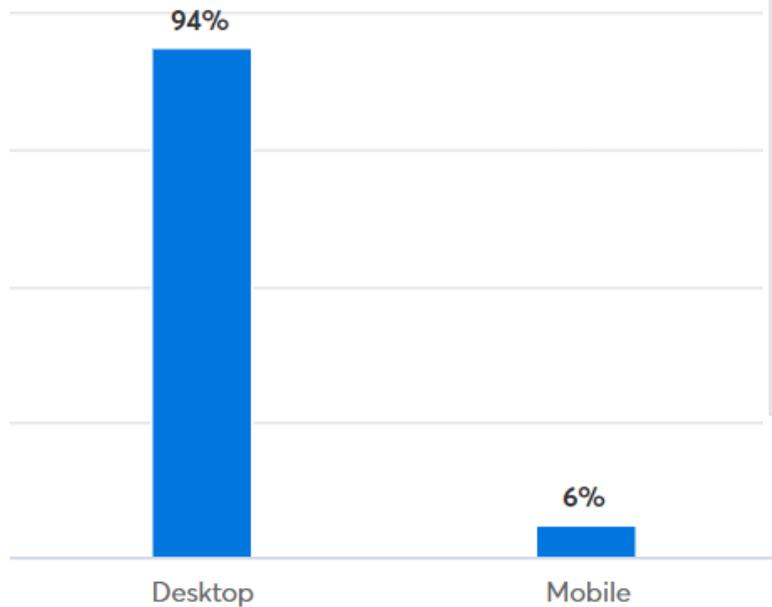
@Riverdale_Park_

Communication



Constant Contact Growth To Date

1,597 Opens

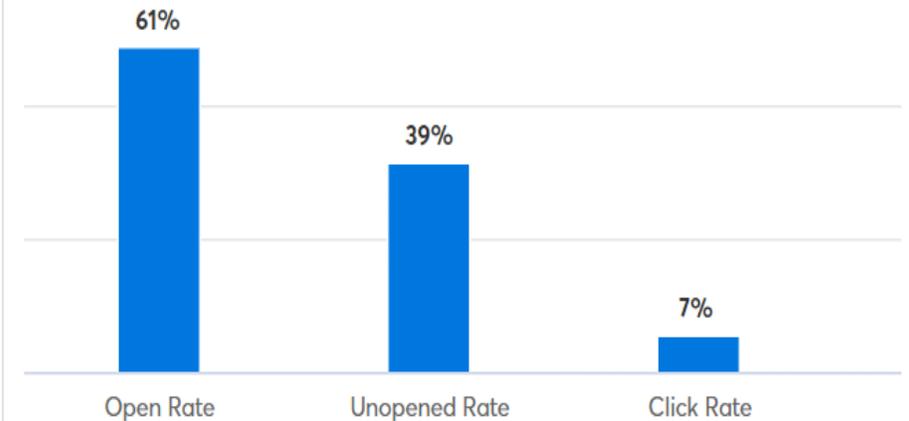


Subscribed

972

The number of contacts who subscribed to receive your emails.

2,792 Sends



Programs



Addressing Food Insecurity

4 Year Summary:

- Farmers Market Dollar Program
- \$201,436 to Non-profits to Supply Food
- Food Forest/Community Garden



Supporting Residents

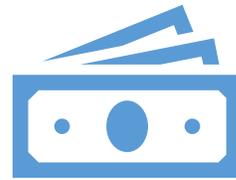
Resident Grant Programs

- Accessory Structure Grant Program
- Residential Emergency Repair Program
- Neighborhood Safety Improvement Grant Program
- Flood Prevention and Damage Mitigation Grant Program

\$22,929 dollars were awarded in 2023



**Supporting
Businesses**



Grant Programs



Licensing Program



Business Programs



Small Business Assistance Grant



Business Growth Grant



Commercial Appearance Grant



Celebrating Business Initiative



Neighborhood Safety Improvement Grant Program



Commercial Emergency Repair Program



Flood Prevention and Damage Mitigation Program

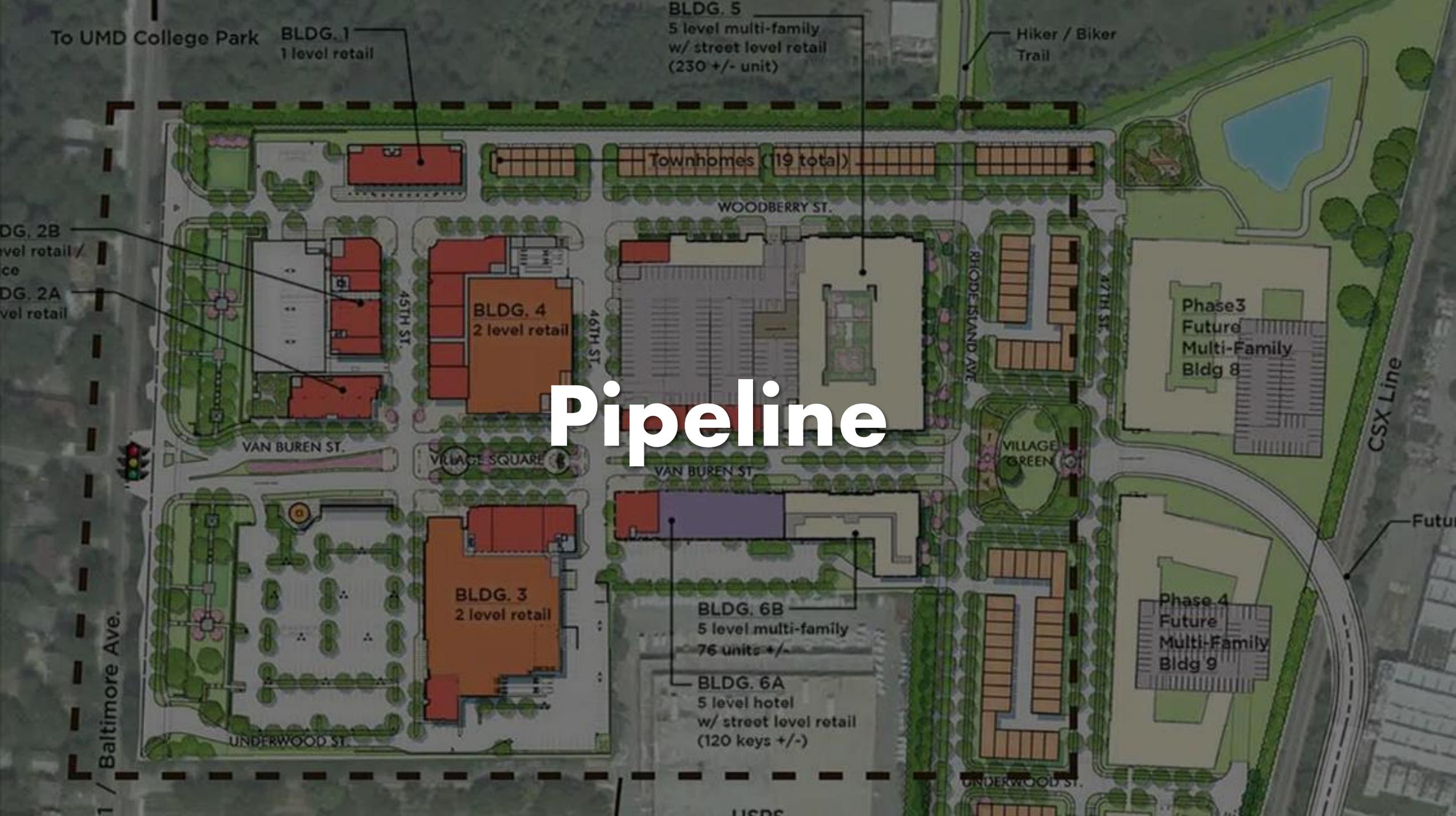
GAS POWERED
MOTOR VEHICLES
PROHIBITED

[Blacked out sign]

Development



Pipeline



To UMD College Park

BLDG. 1
1 level retail

BLDG. 5
5 level multi-family
w/ street level retail
(230 +/- unit)

Hiker / Biker
Trail

Townhomes (19 total)

WOODBERRY ST.

BLDG. 2B
1 level retail /
office
BLDG. 2A
1 level retail

45TH ST.

BLDG. 4
2 level retail

46TH ST.

VAN BUREN ST.

VILLAGE SQUARE

VAN BUREN ST.

RHODE ISLAND AVE.

47TH ST.

Phase 3
Future
Multi-Family
Bldg 8

CSX Line



Baltimore Ave.

BLDG. 3
2 level retail

UNDERWOOD ST.

BLDG. 6B
5 level multi-family
76 units +/-

BLDG. 6A
5 level hotel
w/ street level retail
(120 keys +/-)

VILLAGE GREEN

Phase 4
Future
Multi-Family
Bldg 9

Future

UNDERWOOD ST.

USDC



Known Projects And Stages

- The Lofts
- The Chambers Project (AL KAREEM)
- Riverdale Park Station (RPS)
- Plaza Del Alamo

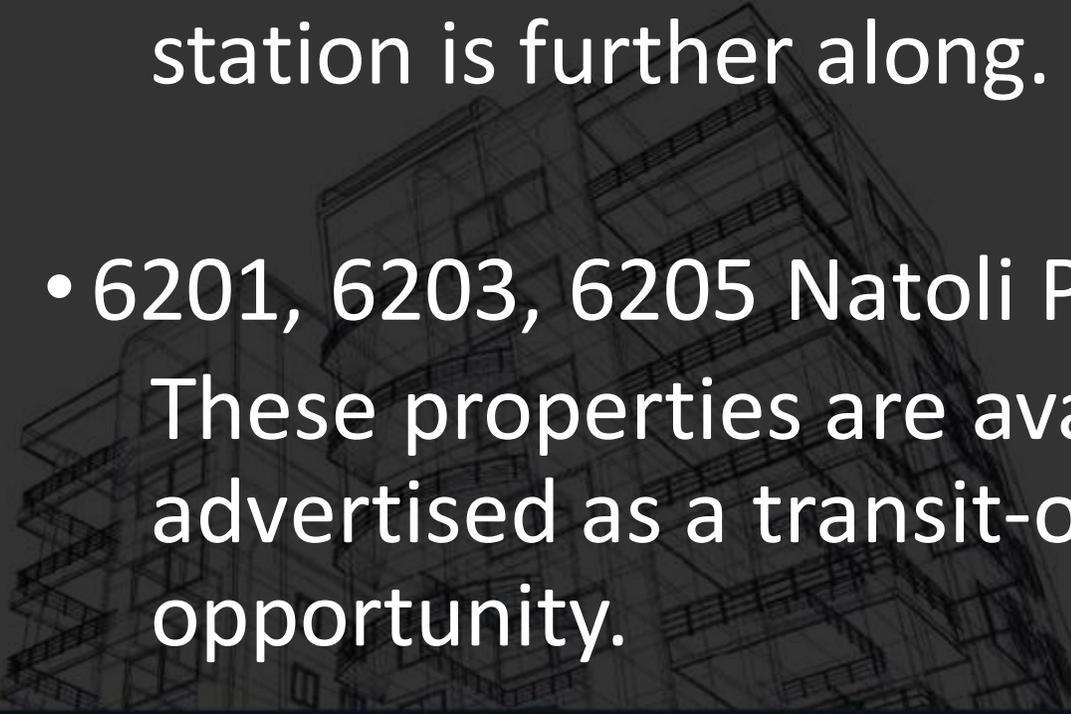
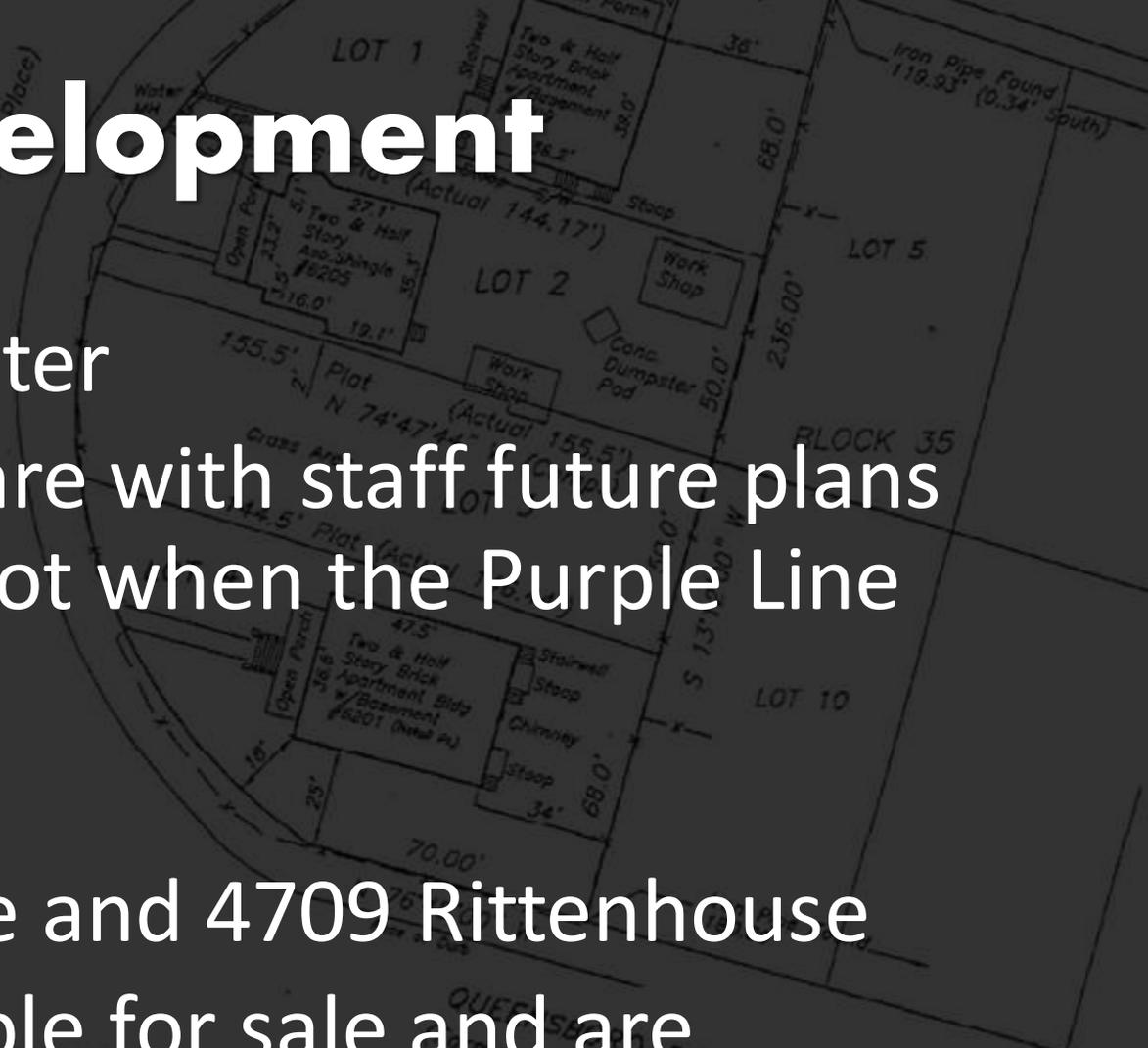
Likely Redevelopment

- Riverdale Plaza Shopping Center

The property owner has share with staff future plans involving redeveloping the lot when the Purple Line station is further along.

- 6201, 6203, 6205 Natoli Place and 4709 Rittenhouse

These properties are available for sale and are advertised as a transit-oriented development opportunity.



In-fill Development And Results

Single-family lots expecting redevelopment:

- 5016 Oglethorpe Street
- 5408 Quesada Road
- 5406 Quesada Road
- 5004 Ingraham Street





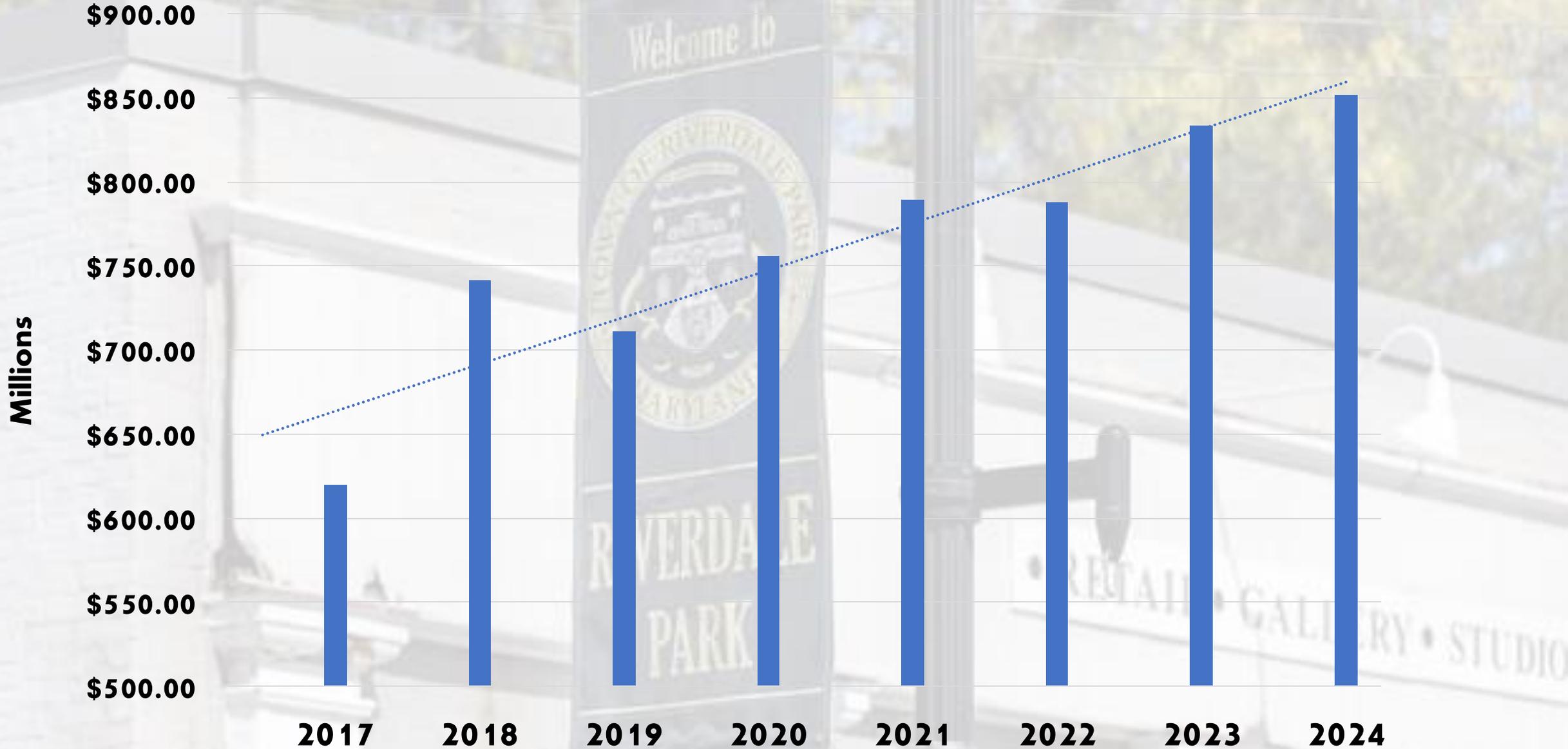
Purple Line



Assessable Base

- The bulk of the Town's revenue is derived from taxes based on the assessable base.
- We have to keep the properties that are in town currently in good condition, by notifying property owners of code violations, and installing new, and maintaining existing, infrastructure to attract new development.
- New development has a significant impact on the assessable base.

Assessable Base



Source: Constand Yield Tax Rate notices

Assessable Base

Riverdale Park is in the reassessment area for 2025. The end of December 2024 notices should be generated with the new values to cover 2025-2027.

Year	Net Assessable Real Property Base	Difference from previous year	Percentage Growth	Inflation
2017	\$ 620,170,753.00			
2018	\$ 741,796,904.00	\$ 121,626,151.00	19.6%	2.5%
2019	\$ 710,717,537.00	\$ (31,079,367.00)	-4.2%	1.8%
2020	\$ 756,197,958.00	\$ 45,480,421.00	6.4%	1.2%
2021	\$ 789,139,419.00	\$ 32,941,461.00	4.4%	4.4%
2022	\$ 787,689,265.00	\$ (1,450,154.00)	-0.2%	6.5%
2023	\$ 833,571,585.00	\$ 45,882,320.00	5.8%	6.6%
2024	\$ 851,956,453.00	\$ 18,384,868.00	2.2%	
		Average	4.9%	3.8%

Source: Constand Yield Tax Rate notices

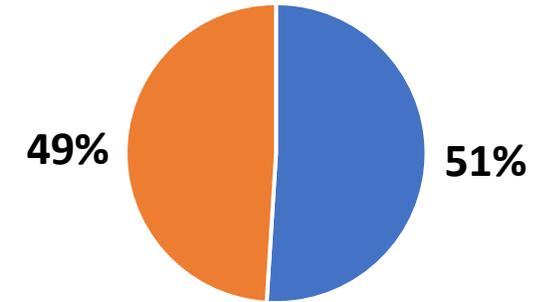
Impact

Median Value of Owner-occupied Units: \$430,300
Median Gross Rent: \$1,547

Nearly half of the renters (47.2%) spend 35% or more of their income on rent, indicating potential affordability issues.

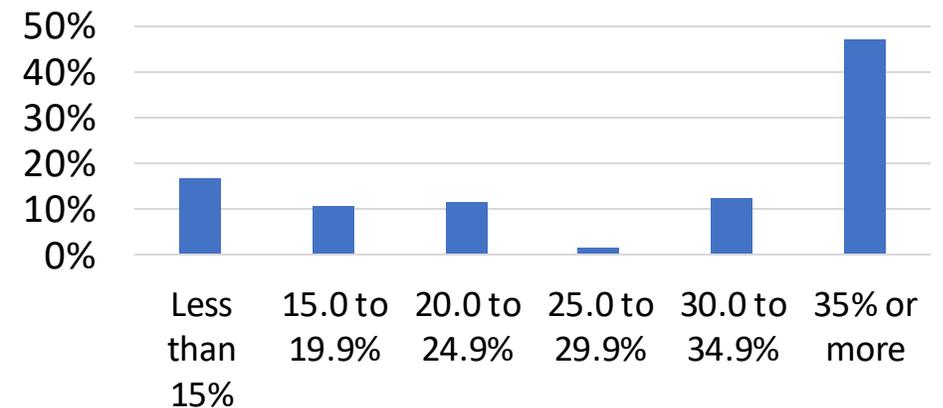
A proportion of homeowners with mortgages (14.0%) also spend 35% or more of their income on housing.

Housing Tenure



■ Owner occupied ■ Rented

Gross Rent As A Percentage Of Household Income (GRAPI)



Business Highlights

On December 8th, 2023, the Washington Commanders announced they would be relocating their business operations to Riverdale Park.

In addition to the many benefits associated with the Commanders relocating to Riverdale Park, we were pleased to learn that the move is expected to bring approximately 200 jobs to the area.



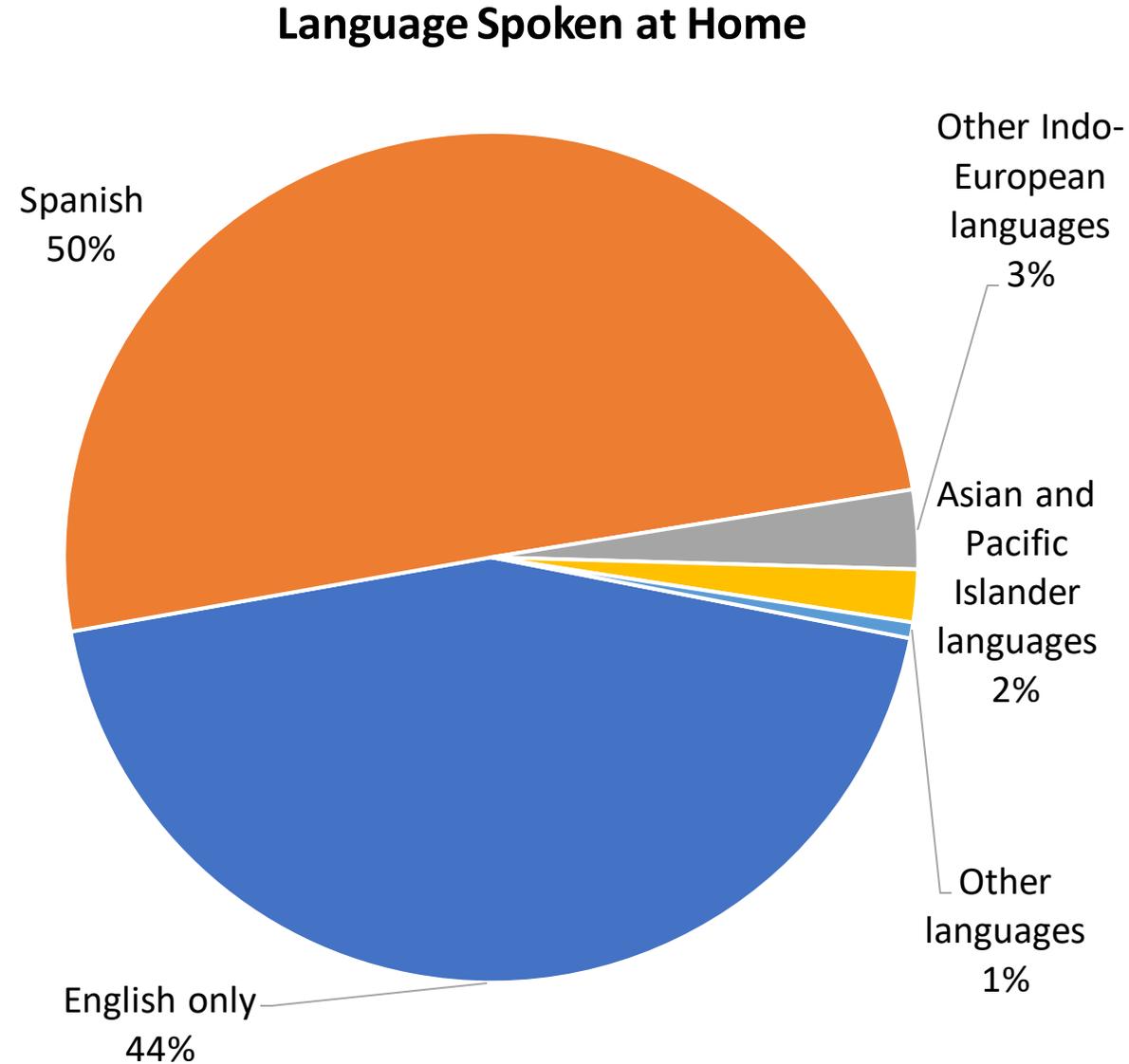
Demographics

Language Diversity in Riverdale Park

55.9% of residents speak a language other than English at home.

20.7% state average for non-English language at home.

50.2% of residents speak Spanish at home.



Educational Attainment and Workforce

28.5% of residents have a Bachelor's degree or higher, compared to 43.8% in Maryland.

68.2%

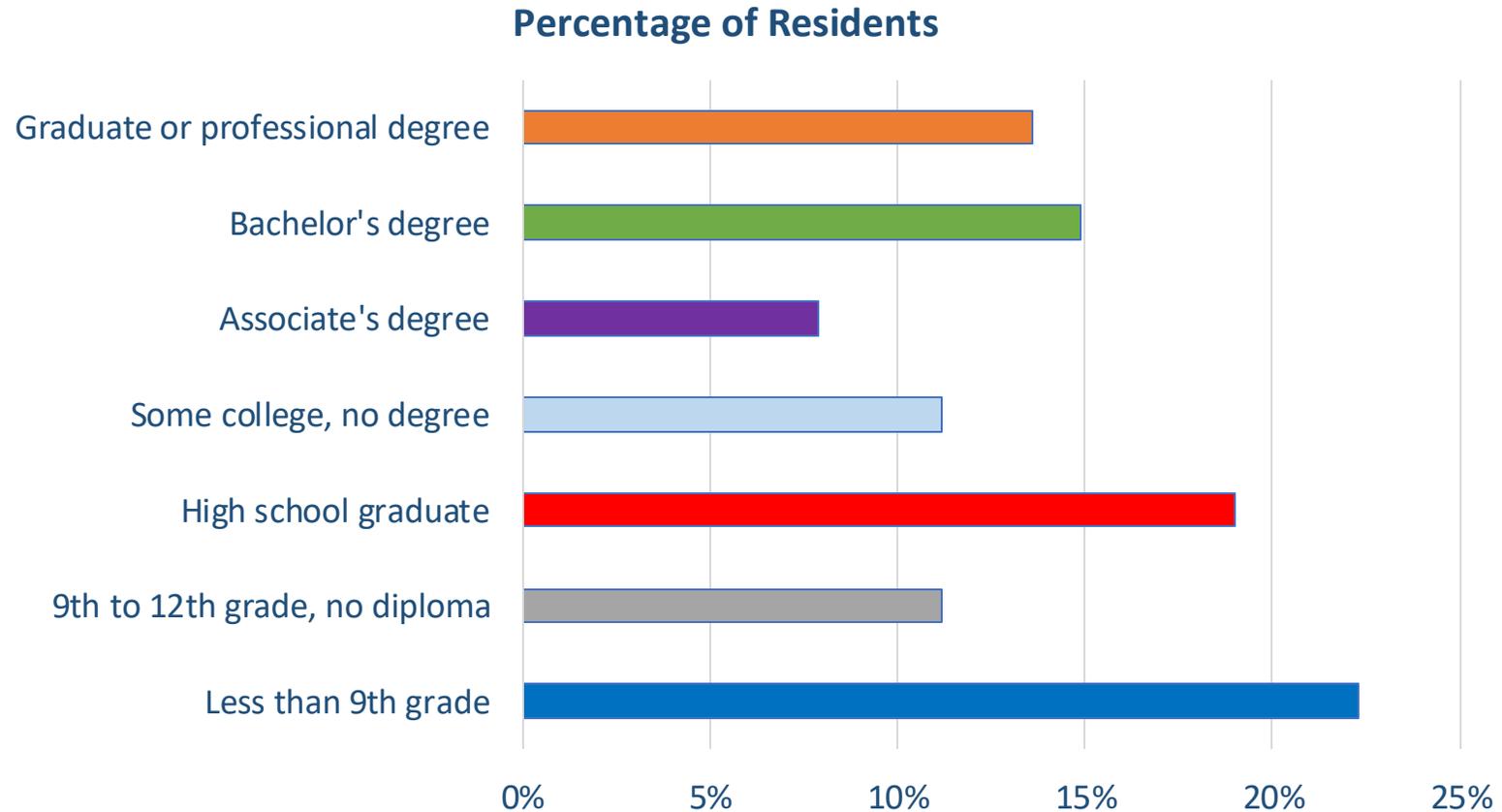
Employment Rate in Riverdale Park

63.7%

Employment Rate in Maryland

60.10%

Employment Rate in US





Elected Leadership

RIVERDALE PA



Who We Are As An Organization



Town of Riverdale Park



8
Average
Tenure YRS



23%
Female

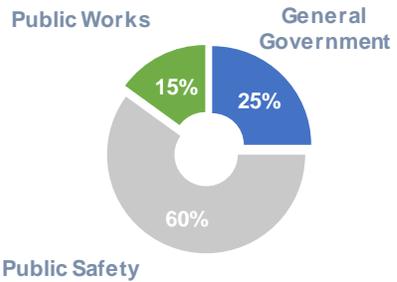


41
Average Age



77%
Male

Headcount by Department



Bilingual

35%

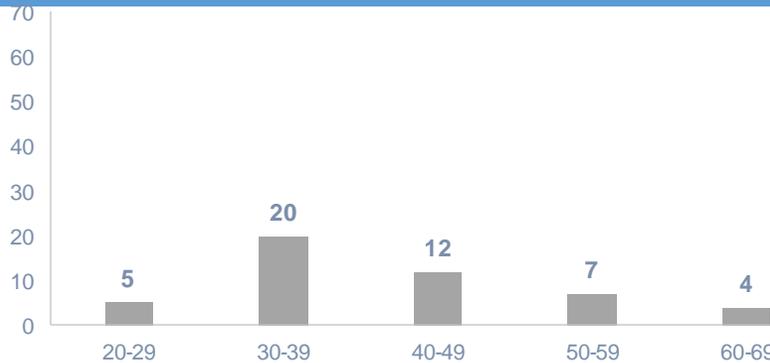
Total Employees



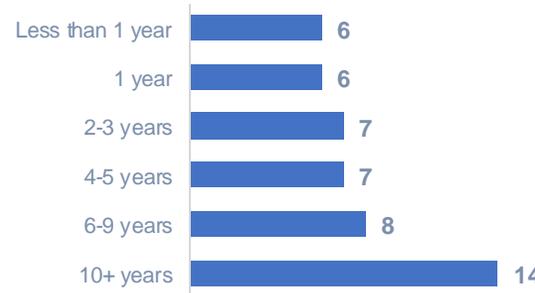
48
Headcount

52.75
Positions

Age



Tenure



Employee Headcount



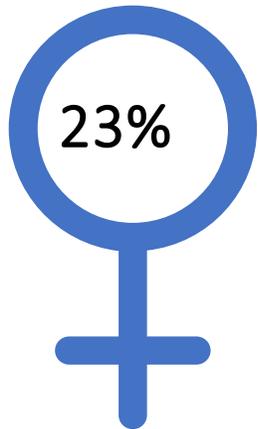
Diversity Matters

Headcount Comparison Based on Gender

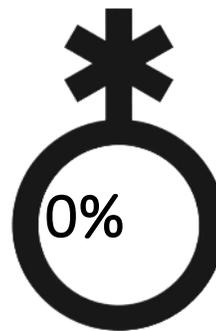


Male

EMPLOYEE



Female

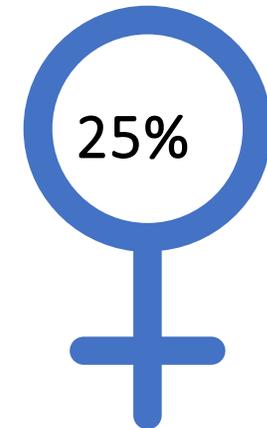


Non-Binary



Male

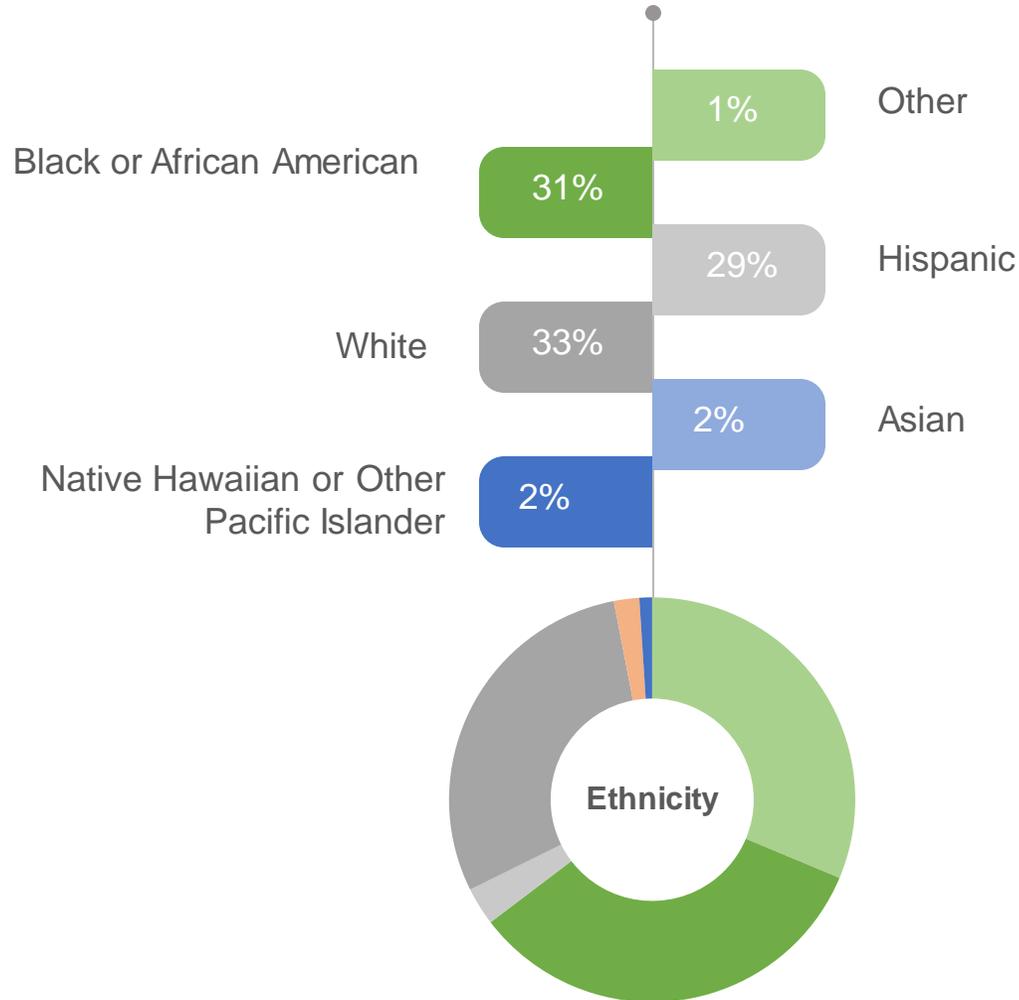
LEADERSHIP TEAM



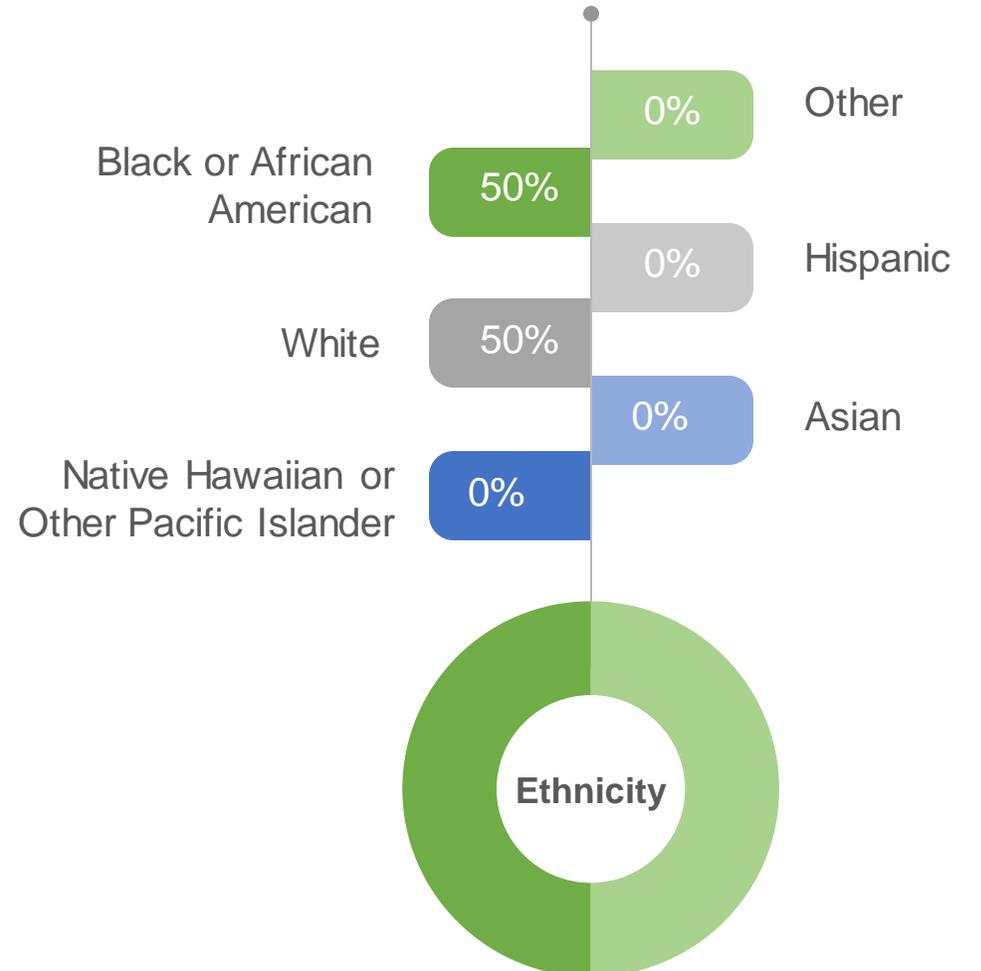
Female

Employee Demographics

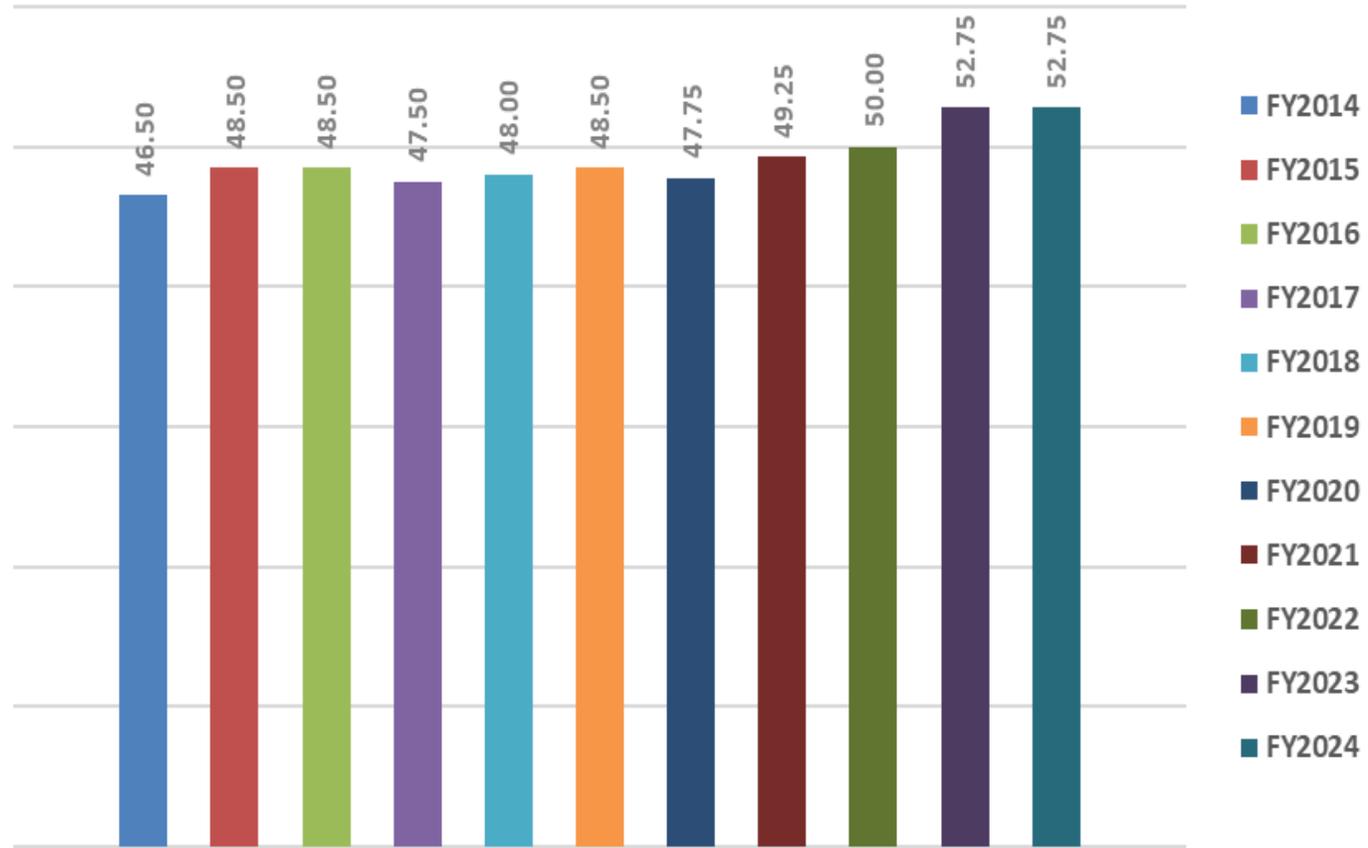
Employee



Leadership Team



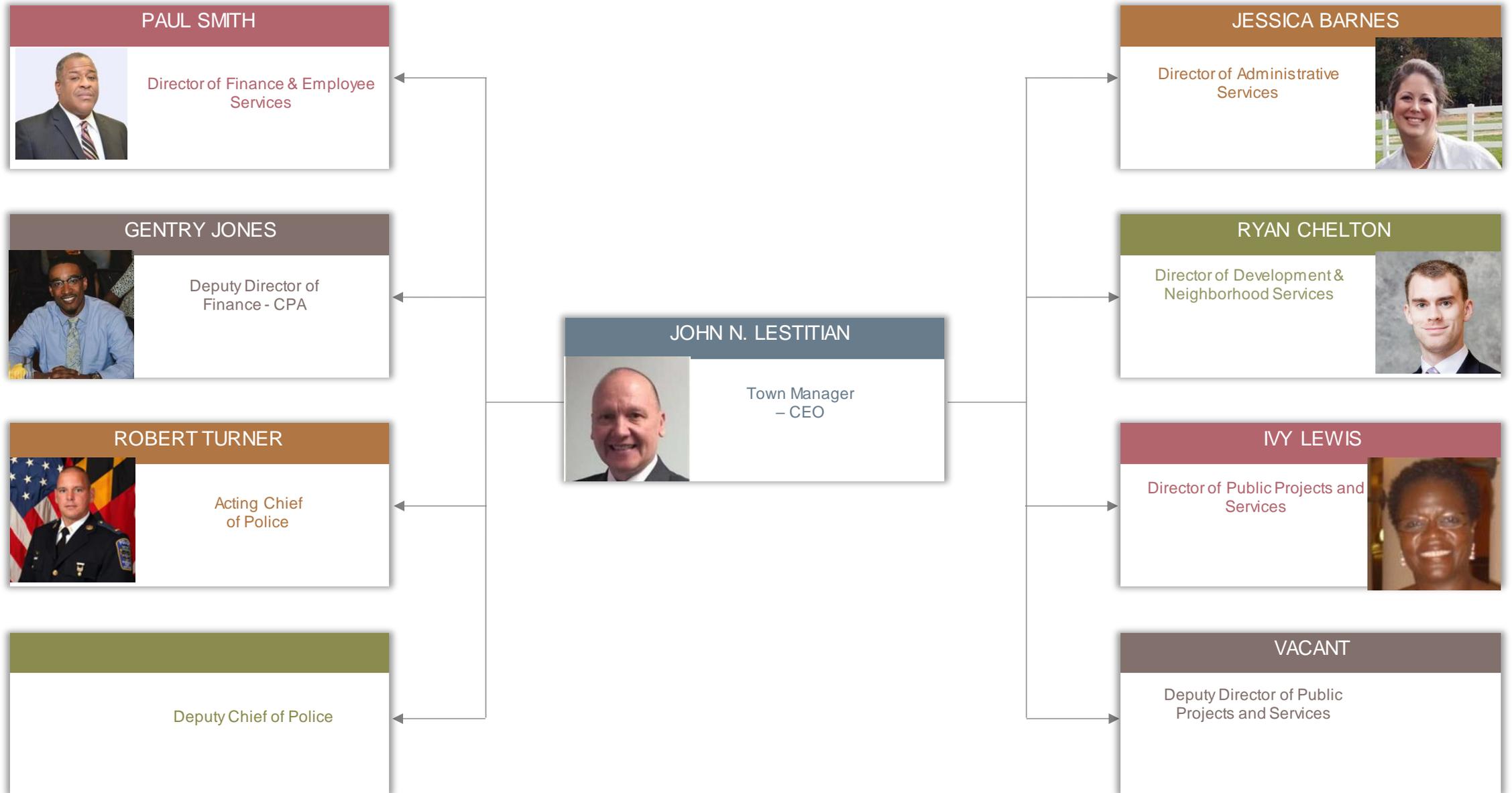
HISTORY OF AUTHORIZED POSITIONS



Succession Planning



Meet The Leadership Team



Departments

Office of Administrative Services

Office of Development Services

Office of Employee Services

Office of Finance Services

Office of Neighborhood Services

Police Department

Department of Public Works





Office of Administrative Services Accomplishments

- Coordinated and executed all Town events
- Disseminated Town-wide communications
 - Created first ever bi-lingual (printed) *Town Crier* & Implemented Constant Contact, a new bi-lingual and digital communication tool
- Coordinated and supported meetings of Mayor & Council, Ethics Commission, TRP Board of Elections, and Town Seal Design Committee
- Managed Town's responses to Maryland Public Information Act requests
- Supplied Free Notary Services to TRP Community
- Provided Town Departments with administrative support to include communications, outreach, engagement, and translation services
- Leveraged partnerships with community stakeholders to bring events and music to Town





Office of Administrative Services Goals





Office of Development Services Accomplishments

Dispersed \$263,846 to address food insecurity through the farmers market dollars program

Identified Town owned property for improvements

Secured additional grant funds

Coordinated with partners to install new art

Strengthened the Town's assessable base



Office of Development Services Goals



Invest

Sustainable and Green Initiatives



Carry on

Broader effort to secure additional grant funds



Encourage

Local business collaboration



Increase

Local artwork and sculptures



Protect & Expand

The Town's assessable tax base

Office of Neighborhood Services Accomplishments



Implemented proactive measures to assist in removing blighting conditions



Developing and disseminating a guide to assist businesses



Administered the recently adopted Riverdale Park Property Maintenance Code



Implemented a software system for inspections that includes a resident portal

Office of Neighborhood Services

Goals



Expand Digital Documentation and Record Keeping by Digitizing existing paper records



Enhance online permitting process



Increase staff efficiency through technology



Improve staff training



Expand Multilingual resources

Office of Employee Services Accomplishments

- Launched Phase II of TRP University
- Employee Wellness Program 30% increase
- Improvement in time-to-fill, cost-per-hire, and diversity
- Updated Position Descriptions
- Implemented The Base Pay Competitive Market Review
- Established Employee Safety Committees



Office of Employee Services Goals



Enhance

Employee
Wellness



Implement

Succession
planning for
key roles



Retain

Develop
strategies
to retain
top talent



Enhance

Communication
Channels



Decrease

Accidents in
workplace



Office of Finance Services Accomplishments



Distinguished
Budget Award



Managed the
annual budget
within the
allocated funds



Enhanced
transparency



Budget Projection
hits the mark



Presented over 36
Financial Reports
to the Council and
Public



ARPA Reporting &
Audit



Office of Finance Services Goals



Convert All Accounting Procedures To A Digital Form



Develop Dashboard Of Key Financial Performance Indicators



Enhance Financial Reporting



Alternative Revenue Sources (Grants)



Proposed Position



Police Department Accomplishments

54% Of Staff Is Bilingual

Completed Crisis Intervention Training For All Sworn Staff

Adopted A Parking Management System

Educated School Children On Driver Safety & Drug Awareness

Community Engagement

Increased Foot And Bicycle Patrols

Launched Neighborhood Safety Cameras





Police Department Goals

Invest

Emphasis on hiring talented and committed people.

Train

Fully implement tactical medical training staff members.

Achieve

Certify officers as Traffic Safety Specialists.

Plan

Development for succession planning.

Engage

Strengthen RPPD's relationships within the community.

DPW Accomplishments

- Installed the Town's first protected bike lane
- Increased flashing traffic signs to 45
 - 30 Stop signs and 15 PED Crossing signs
- Distributed 13,200 leaf bags; collected 4,200 CY
- Completed 15 road improvement projects
- Completed phase 1 Trolley trail lighting project
- Implemented brine machine using geo melt (beet juice and brine mix)
- Simplified leaf collection
- Completed preliminary infrastructure survey





Department of Public Works Goals

- Complete conversion of streetlights to LED 3000 Kelvins
- Map infrastructure survey results
- Continue replacement of gas-powered tools with electric-powered
- Secure on-call construction contract for road improvements projects
- Complete Walk, Bike, Drive infrastructure projects
- Outsource custodial services to all Town buildings



Budget

History of Tax Rate

- FY2025 Projected - TBD
- FY2024 Approved .6540
- FY2022 Approved .6540
- FY2021 Approved .6540
- FY2020 Approved .6540
- FY2019 Approved .6540
- FY2018 Approved .6540
- FY2017 Approved .6540
- FY2016 Approved .6540
- FY2015 Approved .6540
- FY2014 Approved .6540
- FY2013 Approved .6540



Sources and Uses

Sources

- Local Taxes
- Licenses and Permits
- Administrative Fees
- Fines and Forfeitures
- Automated Safety Programs
- Reimbursement / Rebates
- Grant
- Transfers in

Uses

- Salary and Benefits / Overtime
- Contractual Services
- Operating Expenditures
- Weather Response Services
- Municipal Buildings
- Community Events/ Grants
- Capital Improvement Projects

Revenue Net Operating Expenditure History

FY2024 Projected	\$825,000
FY2023 Actual	\$1,242,000
FY2022 Actual	\$2,094,385
FY2021 Actual	\$1,804,566
FY2020 Actual	\$1,411,961
FY2019 Actual	\$730,280





FY2025 Budget

Finding Balance



TOWN OF RIVERDALE PARK



Q&A